



5th Annual State of the Center

Building Resiliency Through Education

Friday, March 8, 2024
11 a.m. - 1 p.m.

Event Co-Chairs

Tina Peterman
& Jacob Monty

CEO

Adriana Tamez, Ed.D.

Board of Directors

David Corpus, Chair
Anthony Magdaleno, Vice-Chair
Margaret Dunlap, Secretary
Marco Martinez, Treasurer
Gina De Leon, Member
Sonia Gonzales, Member
Maria Pereyra-Gonzalez, Member
Genesis Loera, Member
Joaquin Martinez, Member
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Past Event Co-Chairs

2023

Wendy Montoya Cloonan
Massey Villarreal

2022

Isela & Juan Garcia

2021

Cyndy Garza Roberts
Elizabeth Gonzalez Brock

2020

State Representatives
Christina Morales and
Mary Ann Perez

Dear Tejano Center Friends and Partners:

We invite you to join us at the Tejano Center for Community Concerns (Tejano Center) 5th Annual State of the Center Luncheon scheduled for March 8, 2024, 11:00 a.m. at Bayou City Event Center, 9401 Knight Rd, Houston, TX 77045. Please save the date and make plans to join us! This year's luncheon benefits a passionate commitment that Tejano Center has had since its inception - to foster multi and intergenerational education. This aspiration has been the driving force behind our journey, propelling us to create a lasting impact through the power of knowledge across generations.

We understand you may have various solicitations for events. We hope you will thoughtfully consider serving as a sponsor and attending the 5th Annual State of the Center Luncheon: *Building Resiliency Through Education*. Information on sponsorship levels is enclosed and donations can easily be made via the form or QR Code. If you have any questions or other inquiries, please contact Jessica Villarreal (713)640-3793 or Jessica.Villarreal@tejanocenter.org. We look forward to you joining us on March 8th at Bayou City Event Center.

Sincerely,

Handwritten signature of Tina Arias Peterman in blue ink.

Tina Arias Peterman
2024 Luncheon Co-Chair

Handwritten signature of Jacob Monty in blue ink.

Jacob Monty
2024 Luncheon Co-Chair



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SPONSORSHIP LEVELS

\$25,000+

Legacy SPONSOR

Benefits: Luncheon table for 10 | pre- and post-event promotion in newsletter and five mentions on social media | full-page color acknowledgment in the program | running marquee day of the event | opportunity to provide a promo item for all guests | recognition by emcee during program | prominent signage as all patrons arrive to event.

Impact: Multi-generational learning bridges the intergenerational divide and fosters cohesive communities. Your sponsorship is an investment in a soft skills class for multi-generation groups of 10. Students will learn how to engage others in conversation, familiarize themselves with common etiquette practices, as well as conflict resolution, and create personal goals, which prepares them for success in the workforce.

\$10,000

Thrive SPONSOR

Benefits: Luncheon table for 10 | pre- and post-event promotion in newsletter and five mentions on social media | half-page color acknowledgment in the program | running marquee day of the event | opportunity to provide a promo item for all guests.

Impact: The pandemic exacerbated the digital divide, as well as the mental and emotional health particularly amongst our senior citizens. Creating intergenerational engagement opportunities between our senior citizens and High School Seniors supports our efforts to combat these challenges. Your sponsorship will assist in the creation of a digital library and will support intergenerational classes that will dismantle digital inequity, allow our senior citizens to establish a sense of connection, and build empathy amongst our youth.

\$3,000

Achieve SPONSOR

Benefits: Four tickets | pre- and post-event promotion in newsletter and day-of mention on social media.

Impact: Digital access fosters a conducive environment for students of all ages to pursue their educational dreams. Your sponsorship allows for the purchase of 15 digital devices, which empower individuals across multi-generations to overcome technological barriers. These devices set students up for success in online courses, research, and skill-building, inspiring confidence and motivation to continue their educational journey and achieve their aspirations.

\$15,000

Pursue SPONSOR

Benefits: Luncheon table for 10 | pre- and post-event promotion in newsletter and five mentions on social media | half-page color acknowledgment in the program | running marquee day of the event | opportunity to provide a promo item for all guests | recognition by emcee during program.

Impact: Financial education classes in our community empower individuals by providing crucial skills to make informed financial decisions. Your sponsorship will cover the salary for one financial education instructor whose guidance will create a ripple effect, positively influencing future generations. By imparting financial literacy, this initiative equips individuals with tools for economic empowerment, breaking the cycle of financial instability and fostering a more prosperous and informed community for years to come.

\$5,000

Aspire SPONSOR

Benefits: Luncheon table for 10 | pre-event and post-event promotion in newsletter and three mentions on social media | quarter-page color acknowledgment in the program.

Impact: Inequitable access to educational opportunities fuels a cycle of belief that a brighter future through college or workforce training is impossible. As long as the gap in educational attainment continues, the challenges faced by low-income communities will intensify and our most rapidly growing population of young people will remain underprepared for good jobs in high-demand careers. Your sponsorship pays for one student to matriculate and obtain a technical certification and start-up tool kit.

\$500

Dream SPONSOR

Benefit: One ticket to the luncheon.

Impact: College admission exams and applications place a financial burden on individuals. Your sponsorship covers the cost of these fees for 6 individuals, alleviating the financial burden and supporting the first step into the journey of higher education. By removing this initial barrier, we encourage individuals to pursue higher learning and set them on a path towards establishing self-sufficiency.



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DONOR INFORMATION

Name (for donor recognition of "in honor of/memory of" gift) _____

Contact Name/Company _____

Billing Address _____

City _____ State _____ ZipCode _____

DONOR PAYMENT INFORMATION

I cannot attend but I'd like to support with a gift of \$ _____

Enclosed is my check for \$ _____ made payable to Tejano Center for Community Concerns

Please charge \$ _____ to my VISA MasterCard American Express Discover

Name as it appears on card: _____

Card Number: _____

Expiration Date: _____ Security Code / CVV: _____

Billing ZIP Code: _____

Signature: _____



Scan the QR code
to get tickets

Tejano Center for Community Concerns
2950 Broadway St, | Houston, Texas 77017 713-640-3700





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MULTI AND INTERGENERATIONAL EDUCATION

Multi and intergenerational education emerge as powerful educational paradigms in a rapidly changing world. Multigenerational education unites learners from diverse age groups, fostering empathy and understanding among them. Intergenerational education focuses on transmitting wisdom, experiences, and cultural heritage between generations, ensuring the preservation of tradition and values. Together, these approaches strengthen resilience and connection within communities. They promote mutual respect and emotional well-being, contributing to lifelong learning. Tejano Center works on implementing multigenerational and intergenerational education, emphasizing their transformative potential in building bridges of knowledge and understanding between generations in an evolving world.

GRADcafé

GRADcafé, a dedicated service provided by the Tejano Center for Community Concerns, is your compass for educational and career aspirations. Our commitment lies in providing FREE services to empower individuals in making informed choices about their career paths, college applications, and securing the necessary financial aid. Whether you aspire to pursue a degree or seek certification in a professional trade, our team is here to offer unwavering support throughout your journey. At GRADcafé, we firmly believe that age is never a barrier to pursuing your educational dreams; we welcome individuals of all ages, embracing the belief that it's never too early or too late to embark on this transformative journey of self-improvement and achievement.



NUEVA VIDA SENIOR LIVING

Nueva Vida Senior Living, nestled in the Southeast part of Houston, stands as a beacon of affordable and comfortable living for those aged 62 and above. Our HUD-affiliated housing complex boasts 66 well-appointed one-bedroom units, each designed with the comfort and well-being of our residents in mind. At Nueva Vida, community matters, and our inviting community room, complete with a computer area and a cozy television space, serves as the heart of shared experiences. Regularly scheduled social events foster a sense of camaraderie among our residents. Outside, a meticulously manicured courtyard, dotted with inviting seating areas, offers a tranquil oasis for relaxation and communing with nature. However, our demand has exceeded capacity, with a two-year waiting list in place. To better serve our community's needs, we implore your support in expanding and creating additional educational spaces for our cherished elderly residents.